

Recommended Action

Item for Mayor

“Host a monthly or quarterly small business roundtable at City Hall or a local business’ conference room.”

3

Recommended Action

Item for Mayor

“Get creative – fund a shark-tank program where some of your larger businesses or banks get to work with or invest in smaller businesses.”

4

Recommended Action

Item for Mayor

“Use your bully pulpit and get banks in your community to provide funding, resources, & counseling for small businesses.”

6

Recommended Action

Item for Mayor

“Walk Main Street weekly, walk into restaurants, jewelers, retailers, etc... and say hello to the owners.”
(Introduce yourself and listen)

1

Recommended Action

Item for Mayor

“Visit one local restaurant each week and post the visit, with pictures on your website / social media.”

2

Recommended Action

Item for Mayor

“Where possible, procure state or federal funding for small businesses / ecommerce development and create a competitive environment to award – with bells & whistles.”

5

Recommended Action

Item for Mayor

“Feature one small business' exceptional accomplishments each month on the city hall website”

7

Recommended Action

Item for Mayor

“Engage professionals to assist your small business community.”

8

Recommended Action

Item for Mayor

“Have a resource to assist your local small businesses to handle crisis situations.”

9

Recommended Action

Item for Mayor

“Use AI to communicate with your small business community and explore how city hall can help their small businesses to embrace AI.”

10

Recommended Action

Item for Mayor

“Establish a dedicated small business 911 hotline for assistance.”

11

Recommended Action

Item for Mayor

“Encourage and incentivize small businesses to create summer jobs for high school students and do on-site workshops at schools.”

12

Recommended Action

Item for Mayor

“Understand that small business owners want opportunity and access to capital - establish go to resources to assist.”

13

Recommended Action

Item for Mayor

“Economic Development folks should have a rolodex of resources to assist small businesses.”

14

Recommended Action

Item for Mayor

“Have a formal strategy to capitalize on National Small Business Week.”
(SBA – MAY 2026)

15

Recommended Action

Item for Mayor

Talk to other mayors to get ideas or best practices for your small business community.”

16

Recommended Action

Item for Mayor

“Embrace all USCM programs & business council members as a resource for your small business community.”

17

Recommended Action

Item for Mayor

“Host a virtual PartnerAmerica Small Business seminar 2 times per year.”

18